



## SPORTS MANAGEMENT MAJOR

Professors: K. Hardeman, T. Miller  
Associate Professor: R. Eames  
Assistant Professors: A. Dodson, A. Rahman, A. Kulkarni

Contact: Bill Carner  
Phone: 573-592-5046  
Email: [William.carner@wcmo.edu](mailto:William.carner@wcmo.edu)

The Sports Management Major will give the student a broad understanding of sport from participant's perspective and provide the necessary tools for a successful sports business enterprise at the collegiate level, and all levels of professional sports. Coursework will focus on principles and best practices, which will be implemented through an internship.

You can find the course descriptions for all courses required for this major by clicking on the following links:

- [Accounting Course Descriptions](#)
- [Business Course Descriptions](#)
- [Economics Course Descriptions](#)
- [Finance Course Descriptions](#)
- [Health and Exercise Science Course Descriptions](#)
- [Information Technology Course Descriptions](#)
- [Speech Course Descriptions](#)

Major: **SPORTS MANAGEMENT**

Student's Last Name

First Name

Middle Initial

Advisor

Date Major Declared

Course #	Title of Course	Hours Completed	Semester Completed	Grade
<b>Required Courses:</b>				
ACC 215	Principles of Financial Accounting	3		
BUS 210	Spreadsheet Applications in Business	3		
BUS 220	Fundamentals of Management	3		
BUS 250	Principles of Marketing	3		
BUS 315	Sports Management	3		
FIN 318	Corporate Financial Management	3		
HES 220	Social Science in Sport	2		
HES/PSY 231	Sports Psychology	3		
HES 406	Intro to Management in PE and Athletics	2		
ITY 250	Web Page Design, Aesthetics, and Interaction	3		
SPE 101	Introduction to Speech Communication	3		
<i>or</i> SPE 203	Interpersonal Communication	3		
HES/PED/BUS 399	Internship	3		
<b>Choose one from the following (3 hrs):</b>				
BUS 310	E-Commerce	3		
BUS 330	Promotional Management	3		
BUS 334	Consumer Behavior	3		
<b>Choose one from the following (3hrs):</b>				
BUS 223	Business Law	3		
BUS 326	Human Resource Management	3		
BUS 337	Labor Relations	3		
ECN 362	Sports Economics	3		
<b>TOTAL HOURS FOR MAJOR</b>		<b>40 hrs.</b>		