

**Major: DIGITAL MEDIA MAJOR**

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Student's Last Name	First Name	Middle Initial
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Advisor	Date Major Declared
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Course #	Title of Course	Hours Required	Semester Completed	Grade
<b>Core Required Courses:</b>				
CBR 220	Information Security	3		
DIG 2xx	Introduction to Digital Media	3		
DIG 2xx	Graphic Design	3		
DIG 2xx	Media Design and Human Behavior	3		
DIG 250	Web Page Design	3		
DIG 3xx	Social Media and Marketing	3		
DIG 470	Digital Media Capstone I	3		
DIG 480	Digital Media Capstone II	3		
ENG/JMP 265	Technical and Web Writing	3		
<b>Total Required Courses</b>		<b>27 hrs</b>		
<b>To complete a Digital Media major with no concentration, 15 required elective credit hours selected from approved courses in any of the concentration areas below in addition to the 27 hours of required courses.</b>				
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<b>Total Required Elective Hours</b>		<b>15 hrs</b>		
<b>To complete a Digital Media major with a concentration, see the required courses on the next page.</b>				

Please indicate which concentration:

- No Concentration     
  Writing, Editing & Design     
  Digital Marketing     
  Digital Content Production

If any substitutions or waivers of requirements are allowed, please list below and initial.

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Advisor Signature: \_\_\_\_\_ Department Chair Signature: \_\_\_\_\_

Course #	Title of Course	Hours Required	Semester Completed	Grade
<b>To complete a Digital Media major with a concentration in Writing, Editing, and Design, 15 required elective credit hours selected from approved courses in this concentration in addition to the 27 hours of required courses</b>				
ENG 248	Foundational Myths and Rebellious Stories	3		
ENG 270	Expository Writing	3		
ENG 275	Introduction to Creative Writing	3		
ENG 355	Gothic Lit	3		
ENG 376	Creative Non-fiction	3		
ENG/JMP 220	Janus and the World of Publishing	3		
ENG/JMP 260	Introduction to Journalism	3		
ENG/JMP 355	Message and the Media	3		
ENG/JMP 380	Introduction to Digital Humanities	3		
	<b>Total Required Elective Hours in the Concentration</b>	<b>15 hrs</b>		
<b>To complete a Digital Media major with a concentration in Digital Marketing, 15 required elective credit hours selected from approved courses in this concentration in addition to the 27 hours of required courses.</b>				
BUS 250	Principles of Marketing	3		
BUS 330	Advertising and Brand Management	3		
BUS 334	Consumer Behavior	3		
BUS 345	Digital Marketing	3		
MAT 114	Statistics	3		
	<b>Total Required Elective Hours in the Concentration</b>	<b>15 hrs</b>		
<b>To complete a Digital Media major with a concentration in Digital Content Production, 15 required elective credit hours selected from approved courses in this concentration in addition to the 27 hours of required courses.</b>				
CSA 351	Project Management	3		
DIG 310	Digital Photography	3		
DIG 330	Audio Production	3		
DIG 320	Video Production	3		
DIG 350	Web Development II	3		
DIG 360	Search Engine Optimization	3		
	<b>Total Required Elective Hours in the Concentration</b>	<b>15 hrs</b>		
	<b>TOTAL HOURS FOR MAJOR</b>	<b>42 hrs</b>		