



## **DIGITAL MEDIA MINOR**

Professor: L. Webster  
Instructor: C. Cox

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Communication in today's world goes far beyond the traditional hard copy documents or in-person presentations. The last few years have seen a tremendous growth in other forms of digital communication to facilitate increases in distance learning, remote working, online collaboration, etc. Graduates in today's digital world need to understand and be able to effectively communicate using various digital media platforms. This interdisciplinary minor will provide students with knowledge, skills, and techniques for effectively designing and creating web and other media sites and preparing digital content.

A minor in Digital Media will support students in any major, academic discipline, or personal interest in which digital communication is utilized. To earn a minor, students must complete 18 hours in the discipline consisting of required and elective courses. The minor skills and knowledge gained through the digital media minor will strengthen the communication skills of students in any career path. Students must earn a grade of C- or better in all minor courses.

Major: **DIGITAL MEDIA MINOR**


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Student's Last Name	First Name	Middle Initial
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 Advisor

Date Major Declared

Course #	Title of Course	Hours Required	Semester Completed	Grade
<b>Core Required Courses: Must complete 9 hours from the following list:</b>				
DIG 2xx	Introduction to Digital Media	3		
DIG 2xx	Media Design and Human Behavior	3		
DIG 250	Web Page Design	3		
ECN 355	Research Methods for Business/Social Science	3		
ENG/JMP 220	Janus and the World of Publishing	3		
ENG/JMP 260	Introduction to Journalism	3		
ENG/JMP 265	Technical and Web Writing	3		
<b>Must complete 9 hours from the following list or other approved courses in consultation with the advisor.</b>				
DIG 3XX	Web Development II	3		
DIG 3XX	Social Media and Marketing	3		
DIG 3XX	Digital Photography	3		
DIG 3XX	Video Production	3		
DIG 3XX	Audio Production	3		
DIG 3XX	Search Engine Optimization	3		
DIG 470	Digital Media Capstone I	3		
DIG 480	Digital Media Capstone II	3		
	Total Hours for Minor	1		

If any substitutions or waivers of requirements are allowed, please list below and initial.

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