

Major: BUSINESS COMMUNICATION

Student's Last Name

First Name

Middle Initial

Advisor

Date Major Declared

Course #	Title of Course	Hours Required	Semester Completed	Grade
Required Courses (21 hrs.):				
BUS 250	Principles of Marketing	3		
ENG 260	Journalism	3		
ENG 270	Expository Writing	3		
ENG 275	Introduction to Creative Writing	3		
SPE 101	Introduction to Speech	3		
SPE 203	Interpersonal Communication	3		
SPE 310	Business and Professional Communication (<i>SPE 101 and Junior standing</i>)	3		
Organizational Fundamentals: One course from the following (3 hrs.):				
BUS 220	Fundamentals of Management	3		
BUS 221	Organizational Behavior	3		
Visual Communication: One course from the following (3 hrs.):				
DIG 250	Web Page Design	3		
ENG/JMP 220	Janus and the World of Publishing	3		
ENG/THE 230	Play in Performance	3		
FAR 215	Art of the Film	3		
THE 201	Basic Acting	3		
Communication in Context: Two courses from the following (6 hrs.):				
BUS/PSY 305	Industrial-Organizational Psychology (<i>PSY 112 or 113</i>)	3		
BUS 326	Human Resource Management (<i>BUS 220</i>)	3		
ITS 399	Internship	3		
LST/WGS 205	Mediation and Conflict Resolution	3		
PHL 218	Introduction to Logic	3		
POL 311	Political Parties, Voting, and Campaign Strategies (<i>POL 112 or 211</i>)	3		
SPE 220	Public Relations (<i>SPE 101 & ENG 260 recommended</i>)	3		
SPE 303	Communication in Relationships (<i>SPE 203 & Sophomore status</i>)	3		
Core Business Courses: Two courses from the following (6 hrs.):				
BUS 322	Cross-Cultural Management	3		
BUS 330	Advertising and Brand Promotion	3		
BUS 334	Consumer Behavior	3		
BUS 337	Labor Relations	3		
Written Communication: Pick one course from the following (3 hrs.):				
ENG 372	Creative Writing Prose	3		
ENG 374	Creative Writing Poetry	3		
ENG 376	Creative Nonfiction	3		
TOTAL HOURS FOR MAJOR		42 hrs		

If any substitutions or waivers of requirements are allowed, please list below and initial.

Advisor Signature: _____ Department Chair Signature: _____