

**Major: BUSINESS ADMINISTRATION**

Student's Last Name

First Name

Middle Initial

Advisor

Date Major Declared

Course #	Title of Course	Hours Required	Semester Completed	Grade
<b>Core Business Courses</b>				
ACC 215	Principles of Financial Accounting	3		
ACC 216	Principles of Managerial Accounting	3		
BUS 220	Fundamentals of Management	3		
BUS 250	Principles of Marketing	3		
BUS 327	Operations Management	3		
<b>OR</b> ECN 351	Price Theory and Managerial Decisions	3		
ECN 211	Principles of Macroeconomics	3		
ECN 212	Principles of Microeconomics	3		
FIN 318	Corporate Financial Management	3		
MAT 114	Elementary Statistics	3		
MAT 122	Business Calculus*	3		
<b>OR</b> MAT 124	Calculus I	5		
BUS 210	Spreadsheet Application in Business	3		
SPE 101	Intro to Speech Communication	3		
<b>OR</b> SPE 203	Interpersonal Communication	3		
<b>OR</b> SPE 220	Public Speaking	3		
BUS 450	Business Strategy	3		
<b>Total Core Business Hours</b>		<b>39-41 hrs</b>		
<b>To complete a Business Administration major with no concentration 4 additional ABEF courses are required with at least (2) of them being BUS courses in addition to the required courses (12 credit hours)</b>				
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<b>TOTAL HOURS FOR MAJOR</b>		<b>51-53 hrs</b>		
<b>To complete a Business Administration major with a concentration, see the required courses on the next page.</b>				

If any substitutions or waivers of requirements are allowed, please list below and initial.

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Please indicate which concentration:

- No Concentration    
  Entrepreneurship    
  Finance    
  Management    
  Marketing

Advisor Signature: \_\_\_\_\_ Department Chair Signature: \_\_\_\_\_

Course #	Title of Course	Hours Required	Semester Completed	Grade
<b>To complete an Entrepreneurship concentration, choose three, plus an at-large ABEF elective</b>				
<b>Required Courses:</b>				
BUS 325	Entrepreneurship	3		
Choose any three from the following or you can choose two from the list and one at-large AB&F departmental elective. The at large elective can be any course in the department (with prefix: ACC, BUS & FIN) except ECN 110 & BUS 131:				
BUS 223	Business Law	3		
BUS 330	Advertising and Brand Promotion	3		
BUS 334	Consumer Behavior	3		
BUS 345	Digital Marketing	3		
BUS 399	Internship	3		
SPE 310	Business and Professional Communication	3		
		<b>TOTAL HOURS FOR MAJOR</b>	<b>51-53 hrs</b>	
<b>To complete a Finance concentration, choose three, plus an at-large ABEF elective</b>				
At least two of the following:				
FIN 328	Managerial Finance	3		
FIN 350	Investments	3		
FIN 351	Portfolio Management	3		
At least one of the following:				
ACC 308	Managerial and Cost Accounting	3		
ACC 312	Intermediate Accounting I	3		
ACC 319	Federal Income Tax I	3		
ACC 419	Federal Income Tax II	3		
ECN 325	Money, Banking, and Financial Markets	3		
ECN 337	Open-Economy Macroeconomics	3		
ECN 331	Intermediate Macroeconomics Theory	3		
ECN 351	Price Theory and Managerial Decisions	3		
		<b>TOTAL HOURS FOR MAJOR</b>	<b>51-53 hrs</b>	
<b>To complete a Management Concentration, choose any three from the following and one at-large AB&amp;F departmental elective. The at large elective can be any course in the department (with prefix: ACC, BUS, ECN or FIN) except ECN 110 &amp; BUS 131:</b>				
BUS 221	Organizational Behavior	3		
BUS 322	Cross-Cultural Management	3		
BUS 326	Human Resource Management	3		
BUS 353	Non-Profit Management	3		
BUS 367	Hotel and Tourism Management	3		
One of the following may be counted:				
BUS 325	Entrepreneurship	3		
BUS 330	Advertising and Brand Promotion	3		
PSY 305	Industrial/Organizational Psychology	3		
SPE 310	Business and Professional Communication	3		
		<b>TOTAL HOURS FOR MAJOR</b>	<b>51-53 hrs</b>	
<b>To complete a Marketing Concentration:</b>				
Required Course				
BUS 330	Advertising and Brand Promotion	3		
Choose any three from the following list or choose two from the list and one at-large ABEF elective. The at-large elective can be any course in the department (ACC, BUS, ECN, or FIN prefix) except for BUS 131 or ECN 110.				
BUS 315	Sports Management	3		
BUS 325	Entrepreneurship	3		
BUS 334	Consumer Behavior	3		
BUS 345	Digital Marketing	3		
SPE 220	Public Relations	3		
<b>OR</b> SPE	Business and Professional Communication			
		<b>TOTAL HOURS FOR MAJOR</b>	<b>51-53 hrs</b>	

