



## BUSINESS COMMUNICATION MAJOR

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In the Business Communication major, students study the communication process from a variety of perspectives—media relations, business, management and communications philosophy. Students receive a hands-on, real world applicable approach to the field. They learn the importance of communicating with different audiences in different ways. Students pursue three different academic paths within the major: oral communication, written communication, and visual communication.

Such a major could be especially desirable for students with interest in the dynamics of communication within the office-place, or the dynamics of communication between businesses and their external constituencies. **Mandatory pre-requisites are noted in parentheses.** In the event there is a permanent discontinuation of any course offerings below, the program coordinator will work with students to select a comparable substitute.

Majors must earn a grade of "C-" or better in all courses used to satisfy the Business Communication major requirements.

You can find the course descriptions for all courses required for this major by clicking on the following links:

- [Business Course Descriptions](#)
- [English Course Descriptions](#)
- [Fine Arts Course Descriptions](#)
- [History Course Descriptions](#)
- [Information Technology Course Descriptions](#)
- [Philosophy Course Descriptions](#)
- [Political Science Course Descriptions](#)
- [Psychology Course Descriptions](#)
- [Speech Course Descriptions](#)
- [Theater Arts Course Descriptions](#)
- [Women and Gender Studies Course Descriptions](#)

**Major: BUSINESS COMMUNICATION**

Student's Last Name

First Name

Middle Initial

Advisor

Date Major Declared

| Course #  | Title of Course  | Hours Required | Semester Completed | Grade |
|---|--|----------------|--------------------|-------|
| <b>Required Courses (21 hrs.):</b>  |  |                |                    |       |
| BUS 250   | Principles of Marketing  | 3              |                    |       |
| ENG 260   | Journalism   | 3              |                    |       |
| ENG 270   | Expository Writing   | 3              |                    |       |
| ENG 275   | Introduction to Creative Writing                               | 3              |                    |       |
| SPE 101   | Introduction to Speech   | 3              |                    |       |
| SPE 203   | Interpersonal Communication                                    | 3              |                    |       |
| SPE 310   | Business and Professional Communication (SPE 101 and Junior    | 3              |                    |       |
| <b>Organizational Fundamentals: One course from the following (3 hrs.):</b> |  |                |                    |       |
| BUS 220   | Fundamentals of Management                                     | 3              |                    |       |
| BUS 221   | Organizational Behavior  | 3              |                    |       |
| <b>Visual Communication: One course from the following (3 hrs.):</b>        |  |                |                    |       |
| DIG 250   | Web Page Design  | 3              |                    |       |
| ENG/JMP 220   | Janus and the World of Publishing                              | 3              |                    |       |
| ENG/THE 230   | Play in Performance  | 3              |                    |       |
| FAR 215   | Art of the Film  | 3              |                    |       |
| FAR 310   | The Art of Service: Community Based Arts Initiatives           | 3              |                    |       |
| THE 201   | Basic Acting   | 3              |                    |       |
| <b>Communication in Context: Two courses from the following (6 hrs.):</b>   |  |                |                    |       |
| BUS/PSY 305   | Industrial-Organizational Psychology (PSY 112 or 113)          | 3              |                    |       |
| BUS 326   | Human Resource Management (BUS 220)                            | 3              |                    |       |
| ITS 399   | Internship   | 3              |                    |       |
| LST/WGS 205   | Mediation and Conflict Resolution                              | 3              |                    |       |
| PHL 218   | Introduction to Logic  | 3              |                    |       |
| POL 311   | Political Parties, Voting, and Campaign Strategies (POL 112 or | 3              |                    |       |
| SPE 220   | Public Relations (SPE 101 & ENG 260 recommended)               | 3              |                    |       |
| SPE 303   | Communication in Relationships (SPE 203 & Sophomore status)    | 3              |                    |       |
|   |  |                |                    |       |

**Core Business Courses: Two courses from the following (6 hrs.):**

|         |                                 |   |  |  |
|---------|---------------------------------|---|--|--|
| BUS 322 | Cross-Cultural Management       | 3 |  |  |
| BUS 330 | Advertising and Brand Promotion | 3 |  |  |
| BUS 334 | Consumer Behavior               | 3 |  |  |
| BUS 337 | Labor Relations                 | 3 |  |  |

**Written Communication: Pick one course from the following (3 hrs.):**

|         |                              |                |  |  |
|---------|------------------------------|----------------|--|--|
| ENG 372 | Creative Writing Prose       | 3              |  |  |
| ENG 374 | Creative Writing Poetry      | 3              |  |  |
| ENG 376 | Creative Nonfiction          | 3              |  |  |
|         | <b>TOTAL HOURS FOR MAJOR</b> | <b>42 hrs.</b> |  |  |

If any substitutions or waivers of requirements are allowed, please list below and initial.

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## **BUS – Business**

**BUS 131 Intro to Business** (3 hrs.) This introductory course will briefly explore the critical topics of the business environment. Beginning with business trends in the global environment, the course moves through small business ownership and how economics affects business, working with and understanding employees, fundamental marketing, human resource management, and managing financial resources. This is an excellent course to explore the subject matter of the general business world for those who have not done any business courses before and would like to get an introduction to the subject matter or to pursue further studies in the various fields in business administration. This course does not count as an elective in the business administration department and is meant for non-business major students interested in exploring the basics of the major. It will count for credit towards graduation.

**BUS 205 Introduction to Sports Management** (3 hrs.) This course is an introduction to the contemporary world of sport business. The learning objectives of the course will be addressed in three discrete modules over the course of the semester. The first module introduces basic sport management concepts. In this module, students will learn what constitutes managing a sport, how to develop a professional perspective in the sport industry, and basic management concepts and practices in sport organizations. The second module dives deep into various segments of sport management. In this module, students will explore topics specific to sport participation, interscholastic athletics, intercollegiate athletics, professional sport, international sport, and new developments in the sport industry. The final module relates specific to sport business and management concepts. Using the sports industry perspective, many business principles will be covered, such as: marketing, strategic management, communication, sales and revenue generation, facility management and finance.

**BUS 210 Spreadsheet Application in Business** (3 hrs.) This course is designed to enable students to use Microsoft Excel to perform important data analysis and presentation for various business problems and thereby provide essential decision-making support to management. In the first few weeks of the course, students work on developing a functional understanding of Microsoft Excel by learning its basic capabilities for data analysis and presentation. Then the course exposes the students to more advanced data analysis tools in Excel such as Scenario Manager, Data Tables, Solver, etc. for a more complicated and comprehensive analysis of business problems. In the later part of the course, students learn to use Excel for important statistical analysis including descriptive statistics, regression analysis, randomized experiments, forecasting, etc.

**BUS 220 Fundamentals of Management** (3 hrs.) An introduction to the basic concepts of management and organization. A review of the historical development of management practices will precede the core areas of study, which include the processes of decision making and planning in organizations, concepts of organization design, measurement and control of organizational performance, and leadership and the direction of human activity. Case studies of actual organizations are used.

**BUS 221 Organizational Behavior** (3 hrs.) This course explores management practice in the workplace with an emphasis on the dynamics of individual and group behavior. Topics include organizational structure and design, managing in a global context, conflict in organizations, organizational culture, decision-making, group dynamics, and other contemporary issues in organizational behavior.

**BUS 223 Business Law** (3 hrs.) This course is designed to provide an understanding of rights, duties, and liabilities in business transactions. Topics covered include contracts, agency and employment, negotiable instruments, personal property, bailments, sales of goods, partnerships, corporations, real property and leases, insurance, security devices, bankruptcy, trusts, estates, and government agencies and regulations.

**BUS 250 Principles of Marketing** (3 hrs.) A survey of current concepts in marketing theory. Topics include the theory of exchange; product characteristics; channels of distribution; sales, promotion, and price policy; marketing research; and the “marketing concept.”

**BUS 305 Industrial-Organizational Psychology** (3 hrs.) This course applies the principles of psychology to work and other organizational settings. It presents both traditional industrial applications (personnel selection, job design, training, and performance evaluation), more recent perspectives on organizational performance (group dynamics, romance in the workplace, leadership, problem solving, organizational design, organizational development, and organizational culture and socialization), recent work in ergonomics and engineering psychology, and consumer psychology. Offered occasionally. Prerequisites: PSY 112 or 113.

**BUS 315 Sport Promotion and Sales Management** (3 hrs.) This course is designed to give the student hands on experience with a professional or non-profit sports enterprise. Working with local and regional organizations, the students will develop a marketing or promotion plan or design and perform a research project. This is the capstone course for the Sports Management major. Prerequisites: ACC215, BUS 205, BUS220, and BUS250.

**BUS 322 Cross Cultural Management** (3 hrs.) This course explores ethnic, behavioral, demographic, and religious dimensions to show how cultural factors affect behavior in the US workplace and how cultural behavior affects managerial action. Within a guiding framework of contemporary management practice, particular emphasis is focused on dispelling stereotypical thinking, and identifying the interpersonal skills needed to be a successful and effective manager with a diverse workgroup. Prerequisite: BUS 220.

**BUS 325 Entrepreneurship** (3 hrs.) This course is designed to develop an understanding of the environment within which small business concerns function. The practical application of business theory will be stressed. Topics include areas of management, advertising, marketing research, customer credit, financing, and personnel. Prerequisites: ACC 215 and BUS 250.

**BUS 326 Human Resource Management** (3 hrs.) A review of the human resource management function in which the practices and underlying theory of the procurement, development, and the maintenance of the individual in an organization will be examined. The basic issues of employee satisfaction and employee productivity will be analyzed throughout the course. Cases will be utilized to explore the various concepts introduced. Prerequisites: BUS 220 or BUS 221.

**BUS 327 Operations Management** (3 hrs.) This course covers basic concepts, practices, and current themes of Operations Management in both production and service industries. Students learn how to make operations decisions such as those relating to capacity planning, inventory management, quality control, facility layout, and product design. Analytical and qualitative tools, as well as key metrics, are applied to real life and realistic problems. The class also emphasizes the interrelatedness and complexity of real-life operations and their place in strategic, global, and ethical contexts. Prerequisites: MAT 114, BUS 210.

**BUS 330 Advertising and Brand Promotion** (3 hrs.) This course examines the role of advertising in marketing and in society. Topics include communication theory, deception, regulation, the advertising campaign, message tactics, and media tactics. Prerequisites: BUS 250.

**BUS 334 Consumer Behavior** (3 hrs.) A detailed study of the forces that shape the process of consumer motivation and decision-making. Topics include theoretical models of consumer choice processes and the influences of culture, lifestyle, and demographics on the consumer. Marketing strategy formulation will be stressed. Prerequisites: BUS 250.

**BUS 337 Labor Relations** (3 hrs.) This course will examine the evolution of the labor movement since the mid-nineteenth century, particularly labor-management relationships. Topics covered will include: labor laws and other legal influences, union organizing, collective bargaining negotiations, administration of contracts, grievance processing, organizations' and unions' adaptation to the changing environment of the 1990s and the future. Prerequisites: BUS 220.

**BUS 345 Digital Marketing (3 hrs.)** This course is designed to provide knowledge and awareness of the digital marketing techniques needed for successful marketing campaigns in a digital economy. In addition, the course will also provide the students with a theoretical understanding of the internet marketplace that is necessary to adapt to its many changes, while also equipping them with the skills they'll need to become a successful digital marketer. Prerequisite: BUS 250. Course offered every year in fall.

**BUS 353 Non-Profit Management** (3 hrs.) This course emphasizes a research experience that produces a business plan for a new nonprofit organization. Students will work in small groups and choose projects from various nonprofit ventures designed by the instructor that will produce workable operating plans to manage such nonprofit organizations. Students should expect a high level of interaction with the instructor, their fellow group members, and other students in the class as research results and methods are shared and analyzed. Classwork on the project will be supplemented with appropriate lecture and discussion topics relevant to understanding nonprofit organizations and how to manage them. Additionally, this course is meant to provide a capstone experience for the Nonprofit Management Certificate. This course also qualifies as an elective in the ABEF department and as an elective for the Management Concentration of the Business Administration degree. Prerequisites: BUS 220 or BUS 221 or BUS 250.

**BUS 360 Decision Making** (3 hrs.) This course studies how human beings make decisions, and how those decisions can be predicted, modeled, and improved. It covers a selection of behavioral and quantitative tools and perspectives, such as utility theory, risk preferences, decision trees, influence diagrams, value of perfect and imperfect information, linear programming, sensitivity analysis, what-if and scenario analysis, multicriteria decision making, and group decision making. This course can fulfill the analytical requirement of the Business major (as an alternative to BUS 327 and ECN 351).

**BUS 364 Introduction to Qualitative Research** (3 hrs.) This course explores the foundations and methodology of naturalistic inquiry. Topics include an examination of contemporary qualitative research paradigms, methodology, personal interviewing, interview guides and question construction, performing observations, focus groups, protection of subjects and privacy, and coding and analysis of data. Students will perform interviews and observations, code and analyze data, and participate in a group doing an open-ended qualitative survey project. Prerequisites: BUS 220 or BUS 221 or BUS 250.

**BUS 367 Hotel & Tourism Management** (3 hrs.) This course provides an in-depth look at hospitality operations in the general context of the tourism industry. Topics include an overview of the tourism industry, lodging operations, and food and beverage operations, as well as an examination of the duties of the hotel general manager, revenue management, the front office, and housekeeping. Students should expect a combination of textbook based assignments, drop box assignments involving online articles, discussion forum postings and responses, as well as online exams based on the lecture material and course readings. Prerequisites: BUS 220 or BUS 250 or ECN 212.

**BUS 450 Business Strategy** (3 hrs.) A course for second-semester seniors in which principles and theories of management, marketing, accounting, finance, and economics are used to analyze comprehensive case studies. A model for company-wide strategy planning will be studied. Prerequisites: ACC 215 and 216; BUS 220, 250 and 318; ECN 211 and 212.

## ENG – English

**ENG 103 Academic Writing** (3 hrs.) A composition course designed to prepare students for writing in all academic disciplines. Based on the process approach to writing, the course treats reading, thinking, and writing as integrated skills. Writing Skills covered include summary, synthesis, analysis, argumentation, and research.

**ENG 190 Literary Magazine: Janus** (1 hr.) A course involving the production of a literary magazine. This course provides students with practical experience in evaluating prose and poetry for publication, and in the technical processes of producing a magazine, including graphic design and layout, typography, and printing methods.

**ENG 204 Introduction to Literature** (3 hrs.) An introduction to the study of literature, including poetry, fiction, creative nonfiction and drama. Emphasis will be placed on basic terminology used in discussing literature, on the study of a variety of critical theories, and on techniques for writing about literature. Offered consistently as writing intensive or writing intensive option course.

**ENG 205 Topics in British Literature to 1800** (3 hrs.) A survey of English literature from approximately 750 A.D. through the end of the eighteenth century: the medieval period, the Renaissance, and the neo-classical age. This course looks at the intersection of literature and culture, tracing the development of each in order to understand how British literary culture changed over the years. Among the authors studied are Chaucer, Shakespeare, Donne, Milton, Swift, and Johnson.

**ENG 206 British Literature since 1800** (3 hrs.) A survey of English literature from 1799 to the present including the Romantic period, the Victorian period, Modernism, and the twentieth-century. This course looks at the intersection of literature and culture, tracing the development of each in order to understand how British literary culture changed over the years. Among the authors studied are Wordsworth, Keats, the Brownings, the Brontes, Joyce, Woolf, Yeats, Eliot, Lessing, and Larkin.

**ENG 220 Janus and the World of Publishing** (3 hrs.) This course will introduce students to the world of publishing through a variety of means. Students will take part in all aspects of editing, designing and producing Westminster College's literary magazine, *Janus*, using In-Design and a variety of collaborative and individual exercises. Moreover, students will explore other publishing topics and avenues including but not limited to: learning the fundamentals of copy-editing, writing book and article proposals, creating and maintaining blogs and other social media sites, writing query letters, investigating and managing submissions, writing and submitting book reviews, evaluating publication options, promoting published material, and establishing and maintaining a writerly presence. Prerequisites: ENG 103 and ENG 275, or permission of the instructor.

**ENG 230 Play in Performance** (3 hrs.) This course consists of a semester long study of the academic and artistic foundations of dramatic performance culminating in a fully staged production of a play. The course will include in depth play-analysis, acting, and technical theatre training as well as more traditional coursework and academic papers exploring the playwright, their other works, the performance history of those works, and the theatrical movements associated with that playwright. Prerequisites: Instructor Permission.

**ENG 231 Play in Performance II** (1 hr.) This course allows students who have already completed ENG/THE 230 - 'Play in Performance I' to receive credit for participating in the fully staged production associated with that class. Students will continue to develop an appreciation for the academic and artistic foundations of dramatic performance through the production process. This will include in depth play-analysis, acting, and technical theatre training as well as an academic exploration of the playwright and his work, the performance history of those works, as well as the theatrical movements associated with that playwright. Prerequisites: Instructor Permission and ENG/THE 230.

**ENG 238 American Literature to the Civil War** (3 hrs.) A survey of American literature from its beginnings among Native Americans through the middle of the nineteenth century. This course examines the emergence of literary culture over time, tracing changes in both literature and culture to determine what characteristics make American literature unique. Among the authors studied are Bradstreet, Whitman, Emerson, Thoreau, Poe, Hawthorne, Melville, Douglass, and Dickinson.

**ENG 239 American Literature since the Civil War** (3 hrs.) A survey of American literature from the middle of the nineteenth century to the present. This course examines changes in literary culture over time, tracing currents in the literature and the culture it reflects from the emergence of an industrialized society to the segmentation of twentieth-century society. Among the authors studied are Twain, James, Chopin, Frost, Eliot, Moore, Hemingway, Faulkner, Miller, Baldwin, and Plath.

**ENG 248 Topics in World Literature to 1800** (3 hrs.) A survey of masterpieces of world literature from ancient times to 1800. Readings are done in English, but only non-English authors are included. Works studied may range from pre-Biblical Mesopotamian literature, through Greek, Roman, Hindu classics, to the influential texts from the Middle Ages and Renaissance. Offered at least every two years.

**ENG 249 World Literature since 1800** (3 hrs.) A survey of world literature since 1800. Readings are done in English, but the authors studied come from all over the world including Africa, South America, and Asia, as well as Europe. Among the authors studied are Goethe, Tolstoy, Borges, Garcia Marquez, Kafka, and Soyinka. Offered at least every two years.

**ENG 260 Introduction to Journalism** (3 hrs.) A survey of the field of journalism, with particular attention to its history, ethics, and the responsibilities of the journalist. Much of the class work is the writing of typical examples of journalism. Students enrolled in this course will participate in a practicum as writers or editors for The Columns. Prerequisites: ENG 103.

**ENG/JMP 265 Technical and Web Writing** (3 hrs.) Technical Writing refers to any writing done by a professional in a field who is communicating specialized information to a specific audience. The field could be computer software or engineering, but it could just as easily be business, government, non-profits, finance, or education. This course focuses on writing, editing, and design skills that you can apply to any professional job. Because so much of today's workplace writing appears on the internet, this course will pay particular attention to how to write, arrange, and deliver information effectively on the Web.

**ENG/JMP 270 Expository Writing** (3 hrs.) A course in advanced composition, with emphasis on reasoning and organization, and with special attention to principles of style. Part of the course will consist of discussion of student work, as well as the study of trends of thought and the literary techniques of published essayists. Prerequisites: ENG 103.

**ENG 275 Introduction to Creative Writing** (3 hrs.) An introduction to the writing of poetry, fiction, creative nonfiction, and drama, with approximately equal time spent on each genre. Students will study the forms and techniques used by successful writers as models for their own work and will read and critique the writing of other students in a workshop format. Prerequisites: ENG 103.

**ENG 290 Introduction to Literary Studies: Critical Approaches and Research Methods** (3 hrs.) A seminar in the theory and practice of literary study. The course objectives are to examine key issues in literary theory, to develop an understanding of theoretical models in relation to critical practice, and to acquire research skills necessary for advanced literary study (e.g., the honors project). Prerequisites: A 200-level literature course or instructor permission. Offered in spring semester.

**ENG 315 Literary Modes and Genres** (3 hrs.) The study of literature focusing upon the distinct categories into which literary works are grouped according to formal elements – the novel, poetry, drama, autobiography, tragedy, comedy, the epic – conventions which both endure over time and are modified with every new work in the genre. Possible courses include Autobiography, Science Fiction, or The Country and City in Nineteenth Century British Poetry. Offered at least every two years. Prerequisites: a 200-level course in literature or permission of the instructor.

**ENG 325 Literary Movements** (3 hrs.) The study of a coherent period or movement in literature, based on the premise that literature written within certain time spans, and occasionally in a particular place, is often related by a series of literary norms, standards, and conventions, the introduction, spread, diversification, and disappearance of which can be traced. The course will usually be taught with particular attention to the relation between literature and the associated intellectual and cultural milieu. Renaissance Literature, Romanticism, British Modernism, the Jazz Age, and the Beat Movement are examples of possible courses that may be offered under this topic. Offered at least every two years. Prerequisites: a 200-level course in literature or permission of the instructor.

**ENG 330 Visions and Revisions** (3 hrs.) A reading of literature based on two premises: First, that literature is a product of culture arising from a web of historical conditions, relationships, and influences that in some measure determine literary form and content; second, that literature is at the same time an agent of culture that shapes social practices. Courses may include studies of the exchange between colonial and post-colonial fiction, the evolution of particular story lines (such as the Arthurian myth) through a variety of literary texts, and the relationship between classicism and romanticism. Offered at least every two years. Prerequisites: a 200-level course in literature or permission of the instructor.

**ENG 335 A Sense of Place** (3 hrs.) A study of the way various writers have detailed the complex and profound relationships between place – whether it be a physical or intellectual construct – the literary ethos, and construction of identity. Students will explore literary texts that invoke or evoke place as a significant literary or cultural trope. Course offerings may include Literature of the Environment, American Writers in Paris, or Rural/Urban Literature. Offered at least every two years. Prerequisites: a 200-level course in literature or permissions of the instructor.

**ENG/WGS 340 Gender and Literary Expression** (3 hrs.) A study of gender as a personal, social, and literary construction, this course examines literature in the context of contemporary social and cultural attitudes towards gender. Though poetry, fiction, or drama are usually included, this course often involves essays, journals, and letters as well. Course offerings may include Southern Women Writers, Women and Madness, or Theories of Gender in Literature. Offered at least every two years. Prerequisites: a 200-level course in literature or permission of the instructor.

**ENG 345 Ethnic Literature** (3 hrs.) The examination of literature by individuals belonging to various ethnic groups, including those in the United States (African-American, Native American, Chicano/Chicana, Asian-American or Jewish) as well as groups from other cultures. This course considers the aesthetic, cultural, social, and/or political aspects of literature and particularly how works by ethnic writers negotiate the boundaries of literary expression, how language use and assimilation affect one another, and/or how other aspects of culture mesh with and shape the literature. Specific courses may include African-American Literature, The Harlem Renaissance, or Langston Hughes. Offered at least every two years. Prerequisites: a 200-level course in literature or permission of the instructor.

**ENG 350 Studies in the Author** (3 hrs.) A study of a single author (e.g. Shakespeare, Melville, Joyce, Hughes, or Morrison) or two or more related authors who do not in themselves constitute a movement (Chaucer/Shakespeare, Faulkner/Hurston, Joyce/Woolf). Offered at least every two years. Prerequisites: a 200-level course in literature or permission of the instructor.

**ENG 355 Literature and the Other Arts** (3 hrs.) The study of the historical, cultural, and aesthetic relationships between literature and other modes of artistic production (visual arts, music, theater, film, dance), focusing particularly on the ways in which artists in various modes influence one another. Topics include Shakespeare on Film, Literature Goes to the Movies, the Photograph as a Literary Text and Jazz, Blues, and Poetry. Offered at least every two years. Prerequisites: a 200-level course in literature or permission of the instructor.

**ENG 372 Creative Writing Prose** (3 hrs.) A workshop course in which students study the work of successful fiction writers, identify and practice the forms and techniques they employ, and use those techniques to craft their own stories. Group discussion of students' writing plays a primary role. Offered every third semester in rotation. Prerequisites: ENG 103 and 275.

**ENG 374 Creative Writing Poetry** (3 hrs.) A workshop course in which students study the works of successful poets, identify and practice the forms and techniques they employ, and use those techniques to craft their own poems. Group discussion of students' writing plays a primary role. Offered every third semester in rotation. Offered every third semester in rotation. Prerequisites: ENG 103 and 275.

**ENG 376 Creative Nonfiction** (3 hrs.) A workshop course in which students study the works of successful creative nonfiction writers, identify and practice the forms and techniques they employ, and use those techniques to craft their own poems. Group discussion of students' writing plays a primary role. Prerequisites: ENG 103 and 275.

**ENG/THE 378 Playwriting** (3 hrs.) In this course, we will collectively work to develop and hone your ability to construct performance texts. We will use a selection of one-act plays written by some of the most accomplished playwrights of the 20th century, seminal works of performance art, and a few foundational texts on dramatic analysis to isolate the features of effective performance compositions. From there the course will increasingly focus on your original compositions, which will be workshopped by the class as a whole. This process will culminate in your completion of a polished one-act play. Prerequisites: THE 201, ENG/THE 230, or ENG 275.

**ENG/JMP 380 Introduction to Digital Humanities** (3 hrs.) Digital tools such as archives, data mining, data visualizations, and games are changing how students and scholars approach the study of the humanities. In this course, we will use digital tools to facilitate our own interpretation and research, with a particular focus on Mary Shelley's *Frankenstein* and its enduring influence on popular culture. No technical proficiency is assumed--you only need to be willing to learn. Our projects will include many hands-on (and, I hope, fun) opportunities to make things in addition to the analytical writing assignments you are familiar with from other English courses. Prerequisite: A 200-level course in literature (ENG 204, 205, 238, 239, 248, 249).

**ENG 398 Independent Study** (1-4 hrs.) Systematic readings, guided by a member of the department, on a particular author, a particular period, or a special problem. Enrollment by permission of the instructor. Prerequisites: a 200-level course in literature or permission of the instructor.

**ENG 420 Honors Project I** (3 hrs.) The first course in the two-semester honors sequence. Students read extensively in the area selected by the student and approved by a thesis committee consisting of two faculty members. Students meet weekly with the thesis director, complete written assignments, and make presentations to the English Department and possibly to other members of the honors seminar. Prerequisites: Successful completion of ENG 290 and departmental approval.

**ENG 430 Honors Project II** (3 hrs.) The second course in the two-semester honors sequence. Students meet weekly with the thesis director as they write their thesis. Students present an oral defense of the thesis to their committee at the end of the semester. Prerequisites: A grade of "B" or better in ENG 420.

## FAR – Fine Arts

**FAR 215 Art of the Film** (3 hrs.) This course presents a survey of the history and development of American and foreign cinema, focusing on direction, cinematography, and theme. Students supplement weekly viewing of films with discussions, readings, and written assignments.

**FAR 310 The Art of Service: Community Based Arts Initiatives** (3 hrs.) The power of the Arts in grassroots social change is enormous. At the heart of this transformative power lies first the ability to recognize social and political injustices, second a creative self which exists within each of us, and third reliable and tested techniques necessary to mobilize communities. This course will explore these intersections of society, politics, creativity, the arts, and concepts of community. Together we will investigate arts-based initiatives in the United States and the inequalities or injustices they have addressed through community mobilization. These programs will be analyzed according to the five conceptual areas of contact, research, action, feedback, and teaching (CRAFT). Students will research and design their own community-based arts initiatives and as a class they will implement an arts-based initiative in our local community for a final project.

## HIS – History

**HIS 101 British History to 1800** (3 hrs.) An introductory course covering British/British Isles social, intellectual, cultural and political history.

**HIS 102 Survey of British History from 1800 to the Present** (3 hrs.) An introductory course covering British social, intellectual, cultural, and political history.

**HIS 103 History of the United States to 1877** (3 hrs.) A survey course covering American social, intellectual, economic and political development from pre-colonial times to 1890.

**HIS 104 History of the United States since 1877** (3 hrs.) A survey course covering American social, intellectual, economic and political development from 1890 to the present. A student may take this course without having had HIS 103.

**HIS 109 World History I** (3 hrs.) This course will emphasize the economic, cultural, and political interrelationships between different parts of the world as well as the global issues that define the modern era.

**HIS 110 World History II** (3 hrs.) This course will cover global history from the Enlightenment to the present. It will lay a foundation for understanding the breadth of human experience and how that experience has shaped the world we live in. Rather than focus solely on the separate development of civilizations, this course will emphasize the connections between cultures. In other words, we will look at cross-cultural interactions and compare global reactions to common problems. Additionally, this course will expose students to historical methods, thereby enabling students to discover the complexity of past and present events, to examine the interrelationship of such factors as politics, economics, race, gender, culture, and religion, and to reflect more thoughtfully on the national and international issues that face them today.

**HIS 279 African Civilization** (3 hrs.) A general survey of economic, political, and cultural world of sub-Saharan Africa from ancient times to the present. Offered in alternate years.

**HIS 310 Topics in Public History** (3 hrs.) Public History encompasses all the ways in which the study of the past is presented to the public in a non-academic way. In other words, it is the fun way of learning history. This course offers multiple ways for students to examine the theory behind different aspects of Public History and then allows them to gain practical experience of the discipline through either high-impact, project-based, or service-learning assignments or through dedicated travel courses.

**HIS 335 Topics in U.S. Social, Cultural, or Political History** (3 hrs.) This course explores an aspect of domestic U.S. History which sheds light on broader issues surrounding the nation's identity. Topics are selected based on the most pressing issues facing society today. Students will gain vital research, writing, and presentation skills while engaging with thought-provoking and often challenging subjects.

**HIS 340 Topics in Diplomatic and Military History** (3 hrs.) Beginning as a relatively small nation of thirteen states tied to the East Coast of North America, the United States rapidly ascended to a position of global preeminence through aggressive territorial expansion and through a series of military engagements. The policies and processes involved left a profound impact on the lives of those affected and on the course of world history. This class offers a deep examination of one aspect of U.S. Diplomatic or Military History to illuminate the causes and consequences of the United States' rise to superpower status.

**HIS 350 Topics in Early World History** (3 hrs.) This course uses a variety of different topics to explore traditions, change, and growing connections in the pre-modern world. Components of the course include seminar style discussions of primary sources and scholarly articles, research projects, and project presentations. Examples of topics include Medieval Pilgrimages (world religious and travel history) and the Vikings (Medieval Scandinavian, Islamic, Eastern European, and North American history with an emphasis on archaeology as history and modern political and cultural influences).

**HIS 360 Topics in Modern World History** (3 hrs.) This course uses a variety of different topics to explore the connections and themes of the post-1500 world. Components of the course include seminar style discussions of primary sources and scholarly articles, research projects, and project presentations. Examples of topics include Deviant and Degenerate Art (world history through culture from 1800-1980) and WWI and the Treaty of Versailles (military, diplomatic, and colonial world history from 1900-1960).

**HIS 390 Historical Methods** (3 hrs.) This course allows students to study the philosophy and methods of historical research, writing, and thinking. History majors and minors should enroll in this course in the Spring semester of their sophomore year. Prerequisites: Two 100-level history courses or permission of the instructor.

**HIS 396 Applied History (1 hr.)** This course is designed for History Majors and Minors to focus their practical and intellectual skills toward a rewarding career after graduation. The course will help students explore career/grad school options, connect them to graduates who have excelled in a variety of fields, help them find professional opportunities to present and publish their work, help them develop and refine a stellar cover letter and resume, and help them practice job talks and job market etiquette. Prerequisites: HIS 390, or with the consent of the instructor



**HIS 397 History for the Public (1 hr).** This course is open to History Majors and Minors who have completed - or who are currently working on - their undergraduate thesis. It introduces them to the many ways they can present their work to the public including conference presentations, op-eds, journal articles, museum displays, documentary films, and more. Students will be expected to present their work in one or more of these outlets by the end of the course. In doing so, this course will enhance both their professional skills and profile. Prerequisites: HIS 390, or with the consent of the instructor

**HIS 398 Independent Study (1-3 hrs.)** Systematic reading, guided by members of the department, on particular historical periods, problems, or personalities. Enrollment by permission of the instructor.

**HIS 422 Senior Thesis (2 hrs.)** The practical application of the techniques of historical research preparatory to HIS 423. Required of all history majors in the fall semester of the senior year. Prerequisites: HIS 390.

**HIS 423 Senior Thesis (3 hrs.)** The practical application of the techniques of historical research, analysis, and composition culminating in a thesis. Students will defend their theses in seminar. Required of all history majors in the spring semester of the senior year. Prerequisite HIS 422.

**HIS 424 Senior Thesis (1 hr.)** Rewriting the senior thesis based on faculty and student critiques.

## ITY – Information Technology

**ITY 398 Independent Study (1-4 hrs.)** Independent study under the supervision of faculty members on a particular topic agreed upon by both the student and instructor. Department consent required.

**ITY 399 Internship (1-12 hrs.)** Information Technology related experience in business or industry jointly supervised by faculty and computer professionals. Department consent required.

## PHL – Philosophy

**PHL 101 Introduction to Philosophy Through Film (3 hrs.)** This course utilizes films and media to help explore the major areas of philosophy relating to who and what we are and how we should live our lives. More specifically, it explores questions relating to the belief in God; knowledge of the world; the relationship between minds, bodies, and persons; freedom and responsibility; and ethics and morality. Offered each semester

**PHL/REL 102 World Religions (3 hrs.)** One of the most pressing problems of the 21st century is religious pluralism: We live in a world, in a nation, and in an academic community that is religiously diverse. How will we relate to persons who are different from one another and from us in terms of religious orientation? Will we choose to relate in ways that are healthy or ways that are harmful? For unless we know what persons of faith believe and value and do, we cannot relate in positive ways to them. This course will strive to understand a number of the varied religious traditions of the world in a way that is fair, open-minded, objective, and kind. "Agreeing" with the various religions we will be studying is not required; however, "understanding" them is. Typically offered every semester.

**PHL 120 History of Philosophy (3 hrs.)** This course explores the history of western philosophy with an emphasis on the ancient, medieval and modern philosophical eras. Pursued chronologically, most attention is given to central figures such as Socrates, Plato, Aristotle, Aquinas, Descartes, Locke, Hume and Kant though a broader range will be investigated with an emphasis on their views relating to ethics, political theory, and metaphysics/epistemology (relating to the nature of reality and how we come to know such). The course also focuses on applying historical philosophical thought to our contemporary world.

**PHL 212 Introduction to Ethics (3 hrs.)** An introductory survey that begins with a brief introduction of ethical theory before moving on to explore specific applied ethical issues such as the following: abortion, euthanasia, sexual morality, human cloning, animal rights, war and terrorism, and distributive justice. The focus of the course is developing critical ethical reasoning that enables deeper normative insights in to how we should live our lives. Offered each spring.

**PHL 218 Introduction to Logic (3 hrs.)** Drawing from a broad spectrum of controversial issues, this course is a systematic introduction to techniques for constructing, analyzing, and evaluating arguments using ordinary language instead of formal systems of inference. Offered every other spring.

**PHL 242 Biomedical Ethics (3 hrs.)** The course begins with a brief introduction to ethical theories and to major moral principles used in analyzing problems in biomedical ethics. Theories and principles are then applied to a sampling of biomedical cases such as the following: severely impaired newborns and their parents' right to refuse treatment for them; the justification for genetic manipulation and screening; physician-assisted suicide; doctor-patient confidentiality and informed consent; the use of fetal-cell tissues; living wills and their relationship to personal identity. The readings include analyses by physicians, jurists, and philosophers of the ethical and philosophical questions raised by the cases and issues considered.

**PHL 244 Business Ethics (3 hrs.)** A study of moral problems arising in business and industry: consumer rights, property rights and employee rights; the obligations of employees, owners and managers, governmental regulation and economic justice.

**PHL 246 Environmental Ethics (3 hrs.)** An examination of ethical issues arising from our use of natural resources, animate and inanimate, and different ethical perspectives regarding our relationship to the rest of the natural world (both now and in context of future generations). Most of the course is devoted to examining contemporary environmental issues (pollution, global warming, preservation of species, etc.) using traditional ethical theories, biocentric and ecocentric ethics, deep ecology, and concepts from economics and policy analysis. Offered every other spring semester.

**PHL 302 The Meaning of Life** (3 hrs.) What is the meaning of life? Most of us have asked this question of ourselves and perhaps of other people we respected. For, in addition to understanding the world in which we live, we want to make sense of how to make our own lives as meaningful as possible to know not only why we're living, but that we're living our lives with intention, purpose, and commitment. Through interesting and pertinent books, writing selections, films, and a community service/experiential learning project, this course will address this profound, abstract, and personal question. Prerequisite: One PHL or REL course, or permission of the instructors.

**PHL 320 Philosophy & Literature** (3 hrs.) This course examines philosophy, and particularly existentialist philosophy, through literature. We will focus on existentialist themes involving life's meaning, authenticity, freedom/responsibility, and identity as exemplified by the works of Dostoevsky, Kierkegaard, Nietzsche, Ortega, Heidegger, Sartre, de Beauvoir, and Camus. We will pursue these topics both through primary and secondary philosophical essays, and also through the literary works of such writers as Camus, Kundera, Barth, Crumey, and Hesse. Prerequisites: Any one of the following PHL 101, 212, 221, 222, 242, 244, 246; ENG 204, 205, 206, 238, 239, 248, 249; CLA 215; FRE 280; GER 204; LAT 204.

**PHL 324 Genetic Manipulation** (3 hrs.) This seminar provides an interdisciplinary examination of practices and policies relating to actual or imagined genetic manipulation of human beings and other life forms. We will discuss the history and practice of eugenics, the attempt to create "better" offspring, and its relationship to potential genetic technology. In part drawing from a Rawlsian framework we will discuss issues such as human cloning, genetic screening, and genetic manipulations of humans in light of principles such as justice, fairness, discrimination and other values such as the sanctity of life. We will also consider broader genetic manipulation of plants and animals and resulting ethical controversies from broadly scientific, ecological, philosophical and religious perspectives. Prerequisite: Any ONE of the following: Bio 114/115, BIO 328 BIO 124/125, BIO 100 General Biology I, PHL 101, 212, 221, 222, 242, 244, 246, or REL 101, 102.

**PHL 333 Asian Philosophy and Religion** (3 hrs.) The purpose of this course is to provide a detailed overview of the key thinkers and issues of the four major traditions of Eastern Philosophy: Indian, Chinese, Japanese, and Islamic. A variety of primary and secondary source readings are used to elucidate issues in metaphysics (including philosophy of religion), epistemology, ethics, political philosophy, and aesthetics. Prerequisite: Any ASN, PHL or REL course.

**PHL/REL 342 Philosophy, Religion, and Science (3 hrs.)** The common perception today is that, for centuries, science and religion have stood in conflict with each other—e.g. as demonstrated by conflicting perspectives between Charles Darwin and the Bible concerning the theory of evolution. Philosophy itself was foundational to scientific inquiry, though its approach differs from both science and religion and can also be seen by some as adversarial to each. This course explores three themes—cosmology and creation, evolution and providence, and genetics and human nature—from the vantage points of philosophy, religion, and science with the goal of presenting a fresh conversation between these fields which does not reduce to adversarial positions. Prerequisite: One course in philosophy or religious studies or one course in the natural sciences, or permission of the instructor.

**PHL 398 Independent Study** (1-4 hrs.) This course permits advanced study of topics not covered in regularly offered courses on a research-tutorial basis. The topic is defined by the student in conference with the instructor. Prerequisite: two previous courses in philosophy, a major or minor in philosophy, and permission of instructor.

**PHL 410 Major Areas of Philosophy** (3 hrs.) An intensive study of a major area of philosophy such as philosophy of religion, Eastern philosophy, ethics, metaphysics, epistemology, or philosophy of mind. May be repeated for credit with change of topic. Prerequisite varies depending on course.

**PHL 420 Major Philosophers** (3 hrs.) An intensive study of the thought of a single major philosopher such as Plato, Aristotle, Hume, or Kant. May be repeated for credit with change of topic. Prerequisite varies depending on course.

**PHL 430 Philosophical Problems** (3 hrs.) An intensive study of a relatively specific philosophical problem such as evolution vs. Intelligent Designer Theory, genetic manipulation (relating to human cloning/ eugenics), the mind-body problem, animal rights, philosophy of death and dying. May be repeated for credit with change of topic. Prerequisite varies depending on course.

## **POL – Political Science**

**POL 112 Introduction to Political Science** (3 hrs.) An introductory study of political action, institutions and argument. Some current controversies in American politics will be considered, together with the experience of other countries where comparison is helpful.

**POL 211 American Government and Politics** (3 hrs.) An introduction to American government and politics through an examination of interactions between citizens and political institutions in the formation and the execution of public policies.

**POL 212 Introduction to International Relations** (3 hrs.) This course explores key issues in the international system including war, terrorism, human rights, and international law, international institutions like the United Nations, and theories of international relations.

**POL 301 The American Presidency** (3 hrs.) A study of the modern American presidency in terms of its concepts and controversies. Prerequisites: POL 211.

**POL 304 American Political Theory** (3 hrs.) Focuses on the political philosophies expressed in the Declaration of Independence and the U.S. Constitution. Considers the viability of these philosophies in the context of contemporary American society and politics. Prerequisites: POL 112 or 205, or permission of the instructor.

**POL 305 International Law and Organizations** (3 hrs.) An analysis of the nature, sources, function and development of international law and organizations with special reference to the role and function of the United Nations' system for resolving international disputes. Prerequisites: POL 212 or permission of the instructor.

**POL 306 West European Government and Politics** (3 hrs.) A study of the foundations, structures and functions of the governments of selected major European countries. Offered every other spring semester. Prerequisites: GTS 201 or HIS 106 or POL 112 or POL 212 or SEC 201 or permission of the instructor.

**POL 308 Post-Soviet Politics** (3 hrs.) An examination of the history of the Soviet political system since 1917; the influence of ideology; the role played by the Communist Party, the bureaucracy, interest groups and other actors; political culture, socialization and participation; current economic and social policy issues; and the future evolution of the system. Prerequisites: GTS 201 or HIST 106 or POL 112 or POL 212 or SEC 201 or permission of the instructor.

**POL 311 Political Parties, Voting and Campaign Strategies** (3 hrs.) Reviews the evolution and role of political parties and elections in the American political system. Examines the decline-of-parties thesis and recent developments in campaign strategy. This course is offered in the Fall semester of even-numbered years and students are required to participate in political campaigns of their choice. Prerequisites: POL 112 or 211.

**POL 314 American Constitutional Law and Politics** (3 hrs.) This course, (1) explores how the decisions of the U.S. Supreme Court have influenced the country's understanding of the Constitution, (2) considers the political forces that shaped the decisions, as well as the political effects of those decisions and (3) details the contours of the significant rights articulated in the decisions. Prerequisites: POL 211.

**POL 316 American Jurisprudence** (3 hrs.) This course, (1) introduces and critiques the major philosophies of law, (2) applies these philosophies to various issues and cases and (3) orients the student to legal reasoning and other legal methods of analysis and inquiry. This course should help prepare students for the study of law, or law-related topics. Prerequisites: POL 211.

**POL 324 Central Europe** (3 hrs.) This course will examine the unique problems of this region from an interdisciplinary perspective. Since the demise of the Cold War in 1989, and with it the collapse of the wall between eastern and western Europe, this region has become a crucible for a changing world order and a changing Europe. Analysis of a series of current themes from a political science and a historical perspective will form the backbone of the course. We will also look at the issues from both a regional and a national point of view. These topics will include: the reunification of Germany; the ethnic/nationality question; the legacy of communism; the rise of neo-fascism; diplomatic integration into NATO or the European Union; tensions over Ukraine. Prerequisites: HIS 110, GTS 201, or POL 212.

**POL 325 Middle East and North African Politics** (3 hrs.) An examination of political issues within and between the countries in the Middle East and North Africa. In this course, students will examine the role of religion in politics, the causes and consequences of military conflicts in the region, efforts to promote (and diminish) the rights of marginalized groups, and the wide diversity of political institutions that exist in the area. Prerequisites: GTS 201, SEC 201, POL 212, or permission of the instructor.

**POL 326 Environmental Politics and Policy** (3 hrs.) This course seeks to explore and understand four broad, interrelated topics: (1) the major political processes, actors, conditions and controversies involved in the formulation and implementation of environmental policies at the local, national and international levels; (2) some of the major pieces of legislation that constitute environmental policy in the United States and the world community; (3) some of the techniques and approaches that policy analysts employ to assess the effectiveness and costs of environmental policies and (4) issues that will shape environmental politics and policies in the immediate future, such as population growth, global warming, habitat destruction and resource depletion. Offered every other fall semester. Prerequisites: POL 112 or POL 211 or ENV 105.

**POL 328 National Security Agencies** (3 hrs.) To understand the politics and processes of national security, we must have an understanding of the national security labyrinth at the national level. The purpose of this course is to ensure the students' knowledge about the institutional design, oversight mechanisms and shortcomings, missions, and relationship of the varied institutions of the national security bureaucracy. Prerequisites: POL 211, SEC 201, or permission of the instructor.

**POL 332 National Security Law I** (3 hrs.) The purpose of this class is to provide an understanding of the sources, impact and limitations of laws that impact the national security of the United States. We will look at the three branches of government and the roles that each plays in the legal environment related to national security. Additionally, there will be discussion of international laws and their effect on the security of the United States. Prerequisites: Any of the following: POL 211; POL 301; POL 305; POL 314; POL 362; any Security Studies course (SEC designation); OR permission of the instructor.

**POL 333 National Security Law II** (3 hrs.) This class delves deeply into legal issues facing national security, including traditional legal frameworks, and legal questions in emerging areas of national security law. Prerequisite: POL 211, POL 301, POL 305, POL 314, POL 362, or any Security Studies Course.

**POL 335 Politics and Security of Developing Nations** (3 hrs.) In this course, students will undertake a comparative investigation of the political dynamics of the developing world. Looking across Latin America, Asia, and Africa, students will identify and contrast patterns of political behavior across regions and analyze models of economic development, governance, and security challenges that occur in the developing world. By taking a policy-making perspective, students will assess problems and analyze solutions to current issues in developing nations. Prerequisites: POL 112, 212, SEC 201 or permission of the instructor.

**POL 337 Human Rights and Security** (3 hrs.) This course examines the evolution of the international system of human rights. It will consider fundamental legal, moral, and political debates related to human rights and look for avenues to make progress in human rights protection. It will also examine the relationship between human rights and human security and the challenges associated with the provision of human security in the 21st century, with special attention paid to human trafficking and economic development. Prerequisites: POL 112, 212, SEC 201, GTS 201, or permission of the instructor.

**POL 342 U.S. Supreme Court** (3 hrs.) This course is intended to provide insight into the United States Supreme Court. It will cover subjects that include, but are not limited to: understanding Supreme Court opinions; how justices are chosen to sit upon the Court; the reasons why the Supreme Court makes the decisions it does; and the impact of the Supreme Court on the political and legal landscape in the United States. Prerequisite: POL 211 or permission of the instructor.

**POL 343 Congress** (3 hrs.) This course will broadly examine the legislative branch of the United States government. Topics include: elections, committees, inter-branch relations, and spatial models of voting. The roles of Congress in our political system are two-fold: 1) to represent issues and concerns of the citizenry; and 2) to make policy for the nation – "to govern." How does the structure of Congress impact the behavior of its members? What makes for "quality" representation? These questions, and more, will be discussed in this course. Prerequisites: POL 112, POL 211 or permission of the instructor.

**POL 345 Politics and Film** (3 hrs.) Film and visual images can help us understand contemporary politics. Films often shape and illustrate the public's perception of politics. This course will examine the portrayal of politics in movies. The course will have different themes each semester it is taught, including, but not limited to, the American presidency, race and gender, legislative politics, war, terrorism, and elections. Prerequisites: Any of the following: FAR 215, HIS 104, POL 112, or POL 211.

**POL 351 Women and Politics** (3 hrs.) This course explores the connection between gender and politics in America and in international contexts. Topics under investigation include political participation and the exercise of political leadership by women, the evolution of social movements in support of women's rights, critical social and political issues of concern to women such as health, employment, security, and education, and debates over relevant public policies. Prerequisites: POL 112, 211, 212, WGS 210, or permission of the instructor.

**POL 362 American Foreign Policy** (3 hrs.) A study of the diplomatic process designed to provide a realistic insight into the stresses and demands upon modern policy-making, including the roles of the president and Department of State. The course includes an analysis of postwar American programs, policies and difficulties in foreign affairs. Prerequisites: POL 211 or 212.

**POL 370 Drugs, Politics and Public Policy** (3 hrs.) Examines the response of the American political system to the use of psychoactive drugs. Class will consider questions pertaining to the explanation of human behavior, the structure and dynamics of American society and politics, the formation of public policy and fundamental issues of moral and political philosophy to encourage critical and sophisticated thought regarding the actual and desired relationship of American citizens with psychoactive drugs and possible political strategies for responding to perceived issues. Prerequisites: POL 112, or 212.

## PSY – Psychology

**PSY 112 Psychology as a Natural Science** (3 hrs.) An introductory analysis of mental processes and behavior from the perspective of natural science. Includes such topics as the nervous system, sensation and perception, animal and human learning, cognition, memory, and intelligence. Includes a computer-based laboratory designed to explore methodology and key concepts. Offered every semester.

**PSY 113 Psychology as a Social Science** (3 hrs.) An introduction to human behavior and mental processes from the social science perspective. Includes such topics as social inference, interpersonal relations, cognitive and social development, personality structure and function, motivation and emotion, stress and adjustment, abnormal behavior, and psychotherapy. Includes a computer-based laboratory designed to explore further course topics. Offered every semester.

**PSY/EDU 221 Educational Psychology** (3 hrs.) The application of psychological principles of learning, cognition, and child and adolescent development to the educational process in elementary and secondary schools. Topics include the impact of psychological knowledge on student learning, teaching, motivation, management of the classroom, and assessment of student learning. Offered every spring.

**PSY 231 Sports Psychology** (3 hrs.) An examination of the psychological factors influencing participants and, to a lesser extent, spectators in sport. Topics include the use of behavioristic principles to develop skills, and the effects of causal attribution, attention, anxiety, coaching strategy, and imagery on athletic performance. Additional special topics include audience effects, children in sports, and the psychological benefits of exercise. Offered every fall.

**PSY 270 Research Tools** (3 hrs.) A hands-on exploration of how the psychologist uses the computer to search for literature, analyze data, and report results. Through a series of exercises using primarily PC computers in the psychology laboratory, students learn how to use the Internet to search for previously published research, how to locate and use electronic literature, how to use statistical packages such as Jamovi, and how to generate graphs and other APA style documents. Prerequisites: PSY 112, PSY 113, and MAT 114. Offered every fall.

**PSY 274 Methods in Experimental Psychology** (3 hrs.) An examination of experimental methods and designs utilized in laboratory research. Topics include the assumptions of science, hypothesis formation, statistical analysis of data, and assessment of theory. Also technical skills associated with reading literature and presenting findings using APA-style elements are emphasized. MAT 114 Elementary Statistics is recommended but not required. Offered one semester a year. Prerequisites: PSY 112 and 113. Offered every spring.

**PSY 290 Biological Psychology** (3 hrs.) An exploration of the relationship between human behavior and biology. Basic material on genetics, neuroanatomy and neurophysiology is included, although the focus of the course is behavioral and mental phenomena that can be understood better via an analysis of brain function. Topics covered are: vision, learning, memory, motivation, emotion and abnormal behavior. Offered once every two years. Prerequisites: PSY 112 or BIO 114. Offered every odd spring.

**PSY 301 Human Sexual Behavior** (3 hrs.) The focus of this course is on the scientific study of human sexual behavior. Current research findings are presented and discussed in class. Topics include: Human anatomy and sexual functioning, pregnancy/childbirth, sex education, sexual and gender expressions, intimate relationships, as well as sexual problems, infections, and sex therapy. Students will discuss and process their own beliefs, attitudes, and assumptions about sexuality through in-class discussion and assignments. Offered occasionally. Prerequisites: PSY 112 or 113.

**PSY 305 Industrial-Organizational Psychology** (3 hrs.) This course applies the principles of psychology to work and other organizational settings. It presents both traditional industrial applications (personnel selection, job design, training, and performance evaluation), more recent perspectives on organizational performance (group dynamics, romance in the workplace, leadership, problem solving, organizational design, organizational development, and organizational culture and socialization), and recent work in ergonomics and engineering psychology. Offered occasionally. Prerequisites: PSY 112 or 113.

**PSY 310 Social Psychology** (3 hrs.) A survey of the field of social psychology emphasizing social cognition and inference, patterns of interpersonal relationship, the development and change of attitudes, and group structure and function. Offered every fall. Prerequisites: PSY 113.

**PSY 311 Social Psychology Laboratory** (1 hr.) Optional laboratory to accompany PSY 310. Offered every fall. Prerequisites: PSY 113 and either PSY 270 or PSY 274.

**PSY 312 Developmental Psychology** (3 hrs.) A survey of cognitive, emotional, social, and physical development across the lifespan, including the identification of general trends and individual differences in developmental patterns. Offered every fall. Prerequisites: PSY 112 or 113.

**PSY 313 Developmental Psychology Laboratory** (1 hr.) Optional laboratory to accompany PSY 312. Offered every fall. Prerequisites: PSY 113 and either PSY 270 or PSY 274.

**PSY 315 Psychology of Personality** (3 hrs.) A survey of the field of personality, emphasizing historical theories of personality, including those of Freud, Jung, Adler, Rogers, Maslow, and others, modern theoretical approaches including trait theory, the self, person-situation interactions, emotion and motivation, and basic methods of investigation. Offered every odd spring. Prerequisites: PSY 113.

**PSY 316 Personality Laboratory** (1 hr.) Optional laboratory to accompany PSY 315. Offered every odd spring. Prerequisites: PSY 113 and either PSY 270 or PSY 274.

**PSY 320 Memory and Cognition** (3 hrs.) An investigation of theories and research dealing with cognitive structure and processes. Such topics as long- and short-term memory, forgetting, iconic and echoic storage, concepts, heuristics, and problem solving are included. Offered every even spring. Prerequisites: PSY 112 or 113.

**PSY 321 Memory and Cognition Laboratory** (1 hr.) Optional laboratory to accompany PSY 320. Offered every even spring. Prerequisites: PSY 112 and either PSY 270 or PSY 274.

**PSY 330 Addictive Disorders** (3 hrs.) This course will integrate biological, psychological, social and cultural aspects of the use and abuse of a wide variety of psychoactive substances ranging from caffeine to alcohol to heroin. The course will focus on the nature of and criteria for diagnosing substance use disorders (SUDs), and predictors of SUDs. Existing and new/emerging approaches to treatment (medications, counseling, support groups) will also be discussed and explored in class, with a strong focus on reading, understanding, and critiquing original peer-reviewed research on SUDs and their treatment. Offered occasionally. Prerequisites: PSY 274 or PSY 290 or BIO 107 or BIO 114.

**PSY 340 Forensic Psychology** (3 hrs.) This course will explore the basic principles surrounding the interaction of psychology and the legal system. Forensic Psychology's foundation is within the rubrics of psychological, political science and sociological principles. It is inherently an interdisciplinary course due to its interaction between several fields of learning. Students will learn about several areas within forensic psychology including, but not limited to, what forensic psychology entails, the roles of forensic psychologists, use of psychology in the selection of law enforcement, techniques in criminal investigation, risk assessment, child custody cases, interrogation and confessions, insanity and competency to stand trial, and death penalty trials and appeals. Discussions regarding the cooperative and conflicting nature of the relationship between the legal system and psychology will be prevalent. Offered occasionally. Prerequisites: POL 112, POL 211, PSY 113, or SOC 111.

**PSY 364 Stereotyping, Prejudice, and Group Conflict** (3 hrs.) This course uses experimental social psychology as the foundation to explore the affective, behavioral, and cognitive processes associated with group interaction and conflict. Utilizing an interdisciplinary perspective, it will integrate psychological, sociological, political, historical, and security-related approaches to understanding stereotypes, prejudice, and discrimination on a local and global scale. Offered occasionally. Prerequisite: PSY 113.

**PSY 390 Abnormal Psychology** (3 hrs.) This course explores the psychological, cultural, and social factors involved in defining patterns of thought and behavior as abnormal with a focus on mental/psychiatric disorders as defined by the Diagnostic and statistical manual. A strong emphasis is placed on understanding scientific research on predictors of and biological psychological treatments for a wide range of mental disorders (mood, anxiety, personality, substance use, eating/body image, dissociative, psychotic and sexual disorders). Offered every spring. Prerequisite: PSY 113.

**PSY 391 Abnormal Psychology Lab** (1 hr.) Optional laboratory to accompany PSY 390. Offered every spring. Prerequisites: PSY 113 and either PSY 270 or PSY 274.

**PSY 398 Independent Study** (1-4 hrs.) This course gives the psychology major an opportunity to increase his/her/their understanding of psychology as a discipline through a program of individual research supervised by a faculty member. The course may be repeated with change of topic. Enrollment by permission of the instructor. Offered occasionally.

**PSY 405 International and Cross-Cultural Psychology** (3 hrs.) Utilizes an interdisciplinary perspective to focus on a contemporary challenge facing our world: the need to understand persons from different cultures as the globalization of our communications and commerce forces close contact with persons who have a different cultural background from our own. The course includes a cross-cultural examination of many of the basic topics in the field of psychology such as sensation-perception, gender, personality and abnormal. Also focuses on cross-cultural behavioral expectations and fosters development of the skills needed to evaluate a situation and determine the behavioral rules existing in that situation. Offered occasionally. Prerequisites: PSY 113 and one of the following: HIS 334, 356, HUM 277, 278, 294, GTS 201, PHL 102, POL 212, REL 102, SOC 111, WGS 210.

**PSY 412 Counseling Theories and Methods** (3 hrs.) An introduction to the major theories of counseling and psychotherapy, current issues in the field, and applications for specific groups and settings. The course includes both theoretical and experiential components. Offered occasionally. Prerequisites: PSY 113.

**PSY 418/SOC 318 Adult Develop & Aging** (3 hrs.) An investigation of theories and research in adult development, from young adulthood to old age. Emphasizes gains and losses in cognitive, social, emotional, and physical development as well as death and grieving. Offered occasionally. Prerequisites: PSY 112, 113, or SOC 111.

**PSY 422 Psychology Seminar** (3 hrs.) Discussions, readings, and individual papers based on special problems in psychology. Offered every spring. Prerequisites: PSY 112, PSY 113, and either PSY 270 or 274.

**PSY 430 Pre-Thesis** (3 hrs.) The first course in a two-semester sequence for students wishing to complete a senior thesis. Students will be asked to complete an extensive literature review of a topic approved by their thesis advisor. Offered every spring. Prerequisites: PSY 112, PSY 113, and either PSY 270 or PSY 274.

**PSY 431 Senior Thesis** (3 hrs.) The senior thesis is a report of extended library research and an experimental study focusing on a topic chosen by the student and approved by a sponsoring member of the department. Library research is performed during enrollment in pre-thesis and the experimental project is executed while taking this course. Offered every fall. Prerequisites: PSY 112, PSY 113, PSY 270 and 274, completion of PSY 430 with a C or higher, and senior standing.

## **SPE – Speech**

**SPE 101 Introduction to Speech Communication** (3 hrs.) This course provides an overview of the speech communication discipline with an emphasis on public speaking. The class includes experiential and theoretical explorations of public speaking, group dynamics and interpersonal communication.

**SPE 203 Interpersonal Communication** (3 hrs.) A skills and theory examination of communication within human relationships. The class covers communication-related areas of self-concept, self-disclosure, perception, semantics, nonverbal communication, listening, defensive communication and conflict resolution.

**SPE 220 Public Relations** (3 hrs.) Introduction to concepts, techniques, and application involved in researching and planning programs in public relations. Such programs are designed to influence public opinion and human behavior. Students should be able to define public relations, understand PR's historical perspective, and apply relevant information toward participating in a PR campaign. Offered every other spring semester. No prerequisite, but ENG 260 and SPE 101 are strongly recommended.

**SPE 303 Communication in Relationships** (3 hrs.) This course examines in-depth views of various communication theories in dyadic relationships. Issues covered include content and relational aspects of messages, analysis of relationship stages and communication competence. Prerequisites: a grade of C or better in SPE 203 and sophomore standing.

**SPE 310 Business and Professional Communication** (3 hrs.) The capstone course for Business Communication majors covering theoretical and experiential concepts and techniques of communication in professional situations. Includes units in interviewing, persuasion and organizational communication. Prerequisites: completion of SPE 101 with grade of C or better and junior standing.

**SPE 398 Independent Study** (3 hrs.) This course permits additional study in areas of communication that are not covered by regular course listings. The precise topic is defined by the student and instructor and is taught on a research-tutorial basis. Prerequisites: completion of SPE 101 or 203 with a grade of C or better.

## **THE – Theater Arts**

**THE 201 Basic Acting** (3 hrs.) This course introduces students to both practical and theoretical elements of acting for the stage. Students will learn basic principles of staging and theatrical terminology; develop the ability to invest and act truthfully in imaginary circumstances; and gain the physical, vocal, and analytical skills necessary to successfully interpret dramatic texts in performance. These skills will be applied to scene work as the semester progresses. This hands-on course will require outside rehearsal time, reading, critical/analytical writing, and in-class performance of scenes and exercises from all students.

**THE 230 Play in Performance** (3 hrs.) This course consists of a semester long study of the academic and artistic foundations of dramatic performance culminating in a fully staged production of a play. The course will include in depth play-analysis, acting, and technical theatre training as well as more traditional coursework and academic papers exploring the playwright, their other works, the performance history of those works, and the theatrical movements associated with that playwright. Prerequisites: Instructor Permission.

**THE 231 Play in Performance II** (1 hr.) This course allows students who have already completed ENG/THE 230 'Play in Performance I' to receive credit for participating in the fully staged production associated with that class. Students will continue to develop an appreciation for the academic and artistic foundations of dramatic performance through the production process. This will include in depth play-analysis, acting, and technical theatre training as well as an academic exploration of the playwright and his work, the performance history of those works, as well as the theatrical movements associated with that playwright. Prerequisites: Instructor Permission and ENG/THE 230.

**THE 378 Playwriting** (3 hrs.) In this course, we will collectively work to develop and hone your ability to construct performance texts. We will use a selection of one-act plays written by some of the most accomplished playwrights of the 20th century, seminal works of performance art, and a few foundational texts on dramatic analysis to isolate the features of effective performance compositions. From there the course will increasingly focus on your original compositions, which will be workshopped by the class as a whole. This process will culminate in your completion of a polished one-act play. Prerequisites: THE 201, ENG/THE 230, or ENG275.

**THE LB1 Musical Theater Workshop** (2 hrs.) Course provides academic credit for participation in the college musical. Participation includes those students who are actors, singers, and dancers in the production as well as those involved in the technical activities. A study of the history and genre of the musical comedy to be presented will be included.

**THE LB2 Theater Practicum** (2 hrs.) Course provides academic credit for participation in the College play or comedy. Participation includes those students who are actors in the production as well as those involved in the technical activities. A study of the history and genre of the play to be presented will be included.

**THE LB3 One Act Play Production** (1hr.) Course provides academic credit for participation in a one-act production or dinner theater. Participation includes those students who are actors in the production as well as those involved in the technical aspects of the production.

## **WGS – Women's and Gender Studies**

**WGS 205 Mediation and Conflict Resolution** (3 hrs.) The course is designed for students pursuing a minor in Organizational Leadership but is open to all students. It satisfies the "Communication Skills" requirement of this minor. This course focuses on the analytical, methodological and practical tools of conflict mediation with an emphasis on conflict prevention, management, and resolution. The course provides students with an introduction to the theories of conflict, conflict resolution, and mediation. Students will then be challenged to apply these theories to real cases taken from history, current events, and community or campus conflicts. The course will also provide a laboratory for students to learn and develop their mediation and conflict resolution skills. Students may choose a service-learning alternative that allows them to integrate out of the classroom experiences with theory through campus or community placements (e.g., involvement with the Fulton Housing Authority Mediation Program).

**WGS 210 Introduction to Women's Studies** (3 hrs.) Using gender as a category of analysis, this course will examine the roles, images and contributions of women of diverse races, classes and cultures from a variety of disciplinary perspectives and across representative time periods.

**WGS 301 Human Sexual Behavior** (3 hrs.) The focus of this course is on the scientific study of human sexual behavior. Current research findings are presented and discussed in class. Topics include: Human anatomy & physiology; the sexual response cycle; developmental factors in sexuality; sexual difficulties & therapy; sexually transmitted diseases; and atypical sexual behavior. Additionally, opportunities are provided for students to explore their feelings and attitudes about human sexual behavior in general and their own sexuality in particular. Prerequisites: PSY 112 or 113.

**WGS 315 Gender and Society** (3 hrs.) This course examines multiple aspects of gender, including how it is constructed through our social interactions, how it is challenged by people who do not conform to traditional conceptions of gender and sexuality, and how ideas about gender vary by culture. It will also explore the role of social institutions, such as the media, work, and family, in shaping our ideas about gender and sexuality. Prerequisites include any one of the following: SOC 111, ANT 115, or WGS 210.

**WGS 335 Sex and Gender in the Christian Tradition** (3 hrs.) This course is a critical study of sexuality and gender within the Christian tradition. Using biblical perspectives, theological positions, ethical reasoning, church traditions, faith commitments and empirical data as our guides, we will explore several realms of contemporary Christian conversation. Lenses for interpretation used within the course include Womanist ethics, Queer theory and theology, and Feminist biblical exegesis. It examines key ethical variables such as human nature, God, the church, love, justice and empowerment in such major issues of sexuality and gender as human eroticism, marriage, partnering, divorce, contraception, reproduction, sexual identity and sexual violence. Prerequisites: One REL or WGS course.

**WGS/ENG 340 Gender and Literary Expression** (3 hrs.) A study of gender as a personal, social, and literary construction, this course examines literature in the context of contemporary social and cultural attitudes towards gender. Though poetry, fiction, or drama are usually included, this course often involves essays, journals, and letters as well. Course offerings may include Southern Women Writers, Women and Madness, or Theories of Gender in Literature. Offered at least every two years. Prerequisites: a 200-level course in literature or permission of the instructor.

**WGS 351 Women and Politics** (3 hrs.) This course explores the connection between gender and politics in America and in international contexts. Topics under investigation include political participation and the exercise of political leadership by women, the evolution of social movements in support of women's rights, critical social and political issues of concern to women such as health, employment, security, and education, and debates over relevant public policies. Prerequisites: POL 112, 211, 212, WGS 210, or permission of the instructor.

**WGS/HIS 354 Scandalous Women** (3 hrs.) This course takes a chronological approach in examining women from the colonial era to the present day that challenged traditional gender roles and earned the label of "scandalous." Throughout the course, students will explore the changing connotation of words such as scandalous and deviant in order to assess how social, political, and cultural realities often shape what Americans deem rebellious female behavior. Prerequisites: HIS 103 or HIS 104 or WGS 210.

**WGS 355 Women's Health Issues** (3 hrs.) This course will explore the topic from three perspectives: holistic health perspective, a developmental perspective, and sociocultural or global perspective. Readings, discussion, lecture, writings, research, and presentations will consider these perspectives in better understanding women's health issues. Prerequisite: One course from the following: PSY 112, PSY 113, BIO 105, NSC 108, BIO 114/115, SOC 111, ANT 115, WGS 210, REL 102.

**WGS 410 Theory and Practice** (3 hrs.) This course explores the diverse history of Feminist Theory and the vast variety of debate and conversation within the field. Completion of a research project, which incorporates theoretical perspectives from the field of women's and/or gender studies and an experiential learning opportunity may be substituted with consent of the Minor Coordinator. Prerequisites: WGS 210 and permission of the minor program coordinator. (This course is a requirement for the Women and Gender Studies Minor, but may be satisfied by successfully completing an internship that has been approved by the Minor Coordinator or an approved off-campus study program that includes an internship.)